

The #1 way that any family - irrespective of financial situation - can save on college costs is with scholarships **FROM** the college.

Our exclusive scholarship estimator will reveal the likelihood that your student will receive scholarships from a selected school, the amount and what you can do to increase it!

## HERE'S WHAT YOU'LL LEARN:

 How likely is it that my student will receive a merit-scholarship at a selected school?

You'll be surprised to learn that abundant scholarship awards are not just for top performers with very high standardized test scores. See for yourself how selected schools are awarding scholarships to students just like yours.

- How much would they receive?
   Every dollar saved on college costs is a dollar that can be reallocated for other purposes, like your retirement savings. The scholarship report will detail how much more you could invest in your retirement by reallocating saved college funds.
- Would test prep or re-testing be a worthwhile investment and increase our student's chances to obtain scholarships at selected schools?
   Many parents will spend thousands of dollars on test prep services without any idea whether it will improve admissions chances or yield scholarships. Answer this question ahead of time with the scholarship estimator.
- What schools should we consider in order to obtain scholarships?
   Many parents are surprised that a private college can actually cost less than an in-state public college, so don't rule out a school just because you think you can't afford it. The report will help you make informed decisions about college affordability at selected schools.
- How can we apply the information in our scholarship reports to get more free money from selected schools?

  Your report will explain how to use the information in your efforts to get selected.

Your report will explain how to use the information in your efforts to get selected schools to "sweeten the pot" with increased awards.

You should expect more than simplistic, one-size-fits-all college-savings strategies from a financial advisor. WITH OUR FIRM, YOU CAN EXPECT MORE AND WE'LL DELIVER MORE!